

Marketing & Communications Salary Guide

JOB TITLE	AUCKLAND		WELLINGTON		WAIKATO & BAY OF PLENTY		CHRISTCHURCH	
	Low	High	Low	High	Low	High	Low	High
Change Communications Consultant	100	150	110	180	120	140	120	150
Chief Marketing Officer	200	280	200	275	170	250	170	250
Communications Advisor	80	110	80	100	70	90	75	90
Communications Manager	100	150	125	180	100	140	120	150
GM/Head of Communications	160	250	160	250	150	200	150	200
Group Marketing Manager	140	220	160	230	130	200	130	200
Marketing Assistant	65	85	60	80	70	80	60	75
Marketing Coordinator	60	80	65	80	70	80	60	80
Marketing Director	180	240	160	220	140	200	150	230
Marketing Executive	70	100	80	95	80	110	75	100
Marketing Manager	100	150	100	160	100	140	120	150
Principal Communications Advisor	100	130	115	170	110	140	90	140
Senior Communications Advisor	90	120	95	130	90	110	90	110
Stakeholder Relations Manager/Stakeholder Engagement Manager	110	140	130	160	100	130	–	–

Salary range in NZD \$'000s